

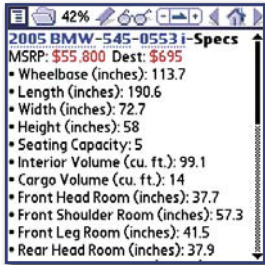
iDeal™ Change. Connect. Simplify.

For more information visit:
www.motordimensions.com
 or contact us at:
support@motordimensions.com
 or call us at:
 (866) 573-1915

Change

Answer any question.

iDeal provides vehicle details so you can answer any question your customers have at anytime and anywhere. Information is available on demand at the point of need.



Focus on your customer.

The convenience and ease of use lets you maintain your focus on your customer's needs, not on using the handheld device or remembering all of the information.

Professional image.

Using iDeal conveys a professional image that builds trust and credibility with your customers. iDeal displays authority of data.



Convenient training.

Use iDeal to study and train on new model years and new models. Study while on the lot so that you don't miss a customer.

Connect

E-mail notification.

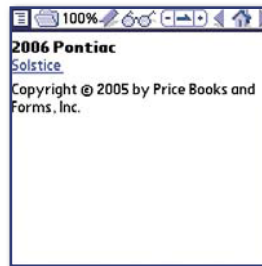
iDeal provides e-mail notification when updates are available so you have the confidence of always having the current information at your fingertips.

Accurate data.

iDeal eliminates the problem of using outdated product information and the inconvenience of a desktop computer.

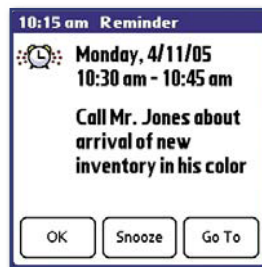
Online updates.

Keep up-to-date with all the latest vehicle product changes. Get the information on new models as soon as they become available.



Capture sales leads and manage appointments.

Use the native features of the device to provide reminders and stay connected with customers.



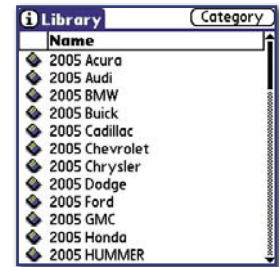
Simplify

Easy to navigate.

iDeal is simple and easy to use. Navigate to the data simply by tapping the screen.

Single data source.

Now get all the information you need for any make from a single, convenient source. You no longer need to learn and carry multiple data sources with you or search the showroom for them.



Customer service.

Use iDeal during the qualification and product presentation process and increase customer satisfaction.



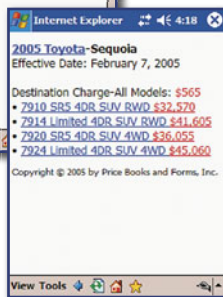
Low cost.

iDeal runs on a wide variety of Palm OS and Pocket PC handheld devices. Get the hardware that meets your needs, preferences, and budget.

iDeal allows you to navigate the information with a simple, natural hierarchy just by tapping the screen.



1. Tap a model...



2. Tap a trim level...



3. Tap a category...



4. Get the information.

Need a PDA?
 We can help. Our system experts will guide you in the selections of the product that fits your needs. We are authorized resellers for both Palm OS and Pocket PC devices. Call us at: (866) 573-1915, 8:00 am - 4:30 pm, Mon. - Fri., Pacific Time.

